

# Marketing Results Case Study

## PIT STOP PORTABLE RESTROOM





### Campaign With DirectMAIL+

#### **Mailing List**

2,990 records in surrounding cities

#### Mailing Schedule

598 Postcards / 5X

#### Results

New Jobs.....4

#### Plus

Online Ad Impressions (Views)	292,539
Web Visitors Followed With Ads	200
Click Back to Website	196