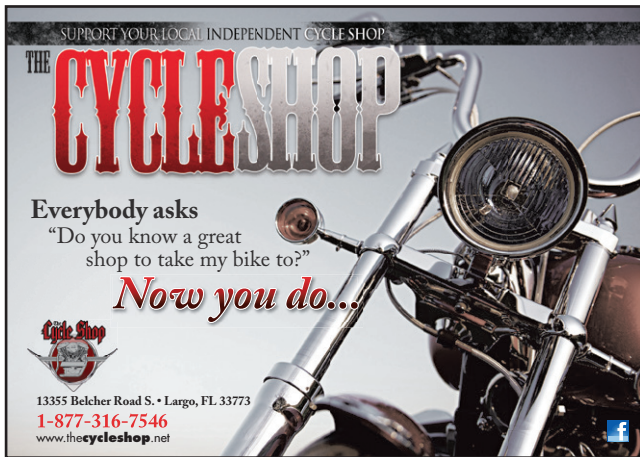




DirectMAIL+
by Accuprint

Marketing Results Case Study

THE CYCLE SHOP



Campaign With DirectMAIL+

Mailing List

Provided - motorcycle owners

Mailing Schedule

5,500/ 2X

Results

Calls Received..... 145

Plus

Online Ad Impressions (Views) 14,955

Web Visitors Followed With Ads 400