

## DOMESTICAIDE OF TULSA



### Campaign With DirectMAIL+

#### Mailing List

Purchased 5k records - SFHO, Home Value  
\$300k+, Radius Around Location

#### Mailing Schedule

2,500 / 6X

#### Results

Calls Received..... 21  
New Clients..... 12

#### Plus

Web Visitors Followed With Ads ..... 430  
Online Ad Impressions (Views) ..... 165,393