



DirectMAIL+
by Accuprint

Marketing Results Case Study

WILLIAMS PUMPING



Campaign With DirectMAIL+

Mailing List

Provided 20k+ records - current customers and leads/prospects with septic tanks

Mailing Schedule

4k - 8k Postcards / Weekly

Results

Calls Received..... 1,812

Plus

Online Ad Impressions (Views) 532,466

Web Visitors Followed With Ads 980

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