



Marketing Results Case Study

ATLANTIC COAST

CALL NOW OR GO ONLINE NOW FOR BEST SEATS AVAILABLE!
ATLANTIC COAST ACADEMY OF DANCE PRESENTS

Coppélia

The Best Ballet Production You Can See This December!
TICKETS \$30

Atlantic Coast Academy of Dance
Costal Dance Company, Tanya Vincent, Artistic Director
Cape Cod Community College, Tilden Arts Center

SATURDAY | **SUNDAY**
December 12 at 2:00pm | December 13 at 2:00pm

WWW.TUTUTIX.COM/ATLANTICCOASTACADEMYOFDANCE
855-222-2849 | Tilden Arts Center

Come see our production of **Coppélia** and then sign up for classes at the all new studio location!
DECEMBER 12–13 AT 2PM

"A delightful show for the whole family to enjoy. Recommended for all ages."

Atlantic Coast Academy of Dance is proud to present the 30th anniversary of our winter production!

Call or visit us online TODAY!
508-927-6683
www.acad-dance.com | www.capecodhiphop.com

Atlantic Coast Academy of Dance
Cape Cod Hip Hop & Jazz
87A Enterprise Road
Hyannis, MA 02601

Sign up for classes by Tuesday, January 12th and receive two FREE lessons!
New customers only. Offer does not apply to multiple classes. Cannot be combined with other offers.

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Campaign With DirectMAIL+

Mailing List

4,521 residents within specific radius

Mailing Schedule

4,521 Postcards / 1X

Results

Ad Impressions..... 230,504
Web Visitors Followed With Ads..... 2,200
Clicks Back to Website.....83