Produce intense oranges and hot pinks in the same document by blending **Neon Pink** with CMYK (shown on metallic media)



Oranges produced with CMYK on digital presses traditionally print duller or darker than their corresponding offset Pantone[®] colors. With the addition of 5th Color Neon Pink you can achieve a wider range of colors and get closer to the actual hues shown on Pantone[®] chips.

This tutorial will explain and demonstrate how to blend CMYK with Neon Pink.

This is a **1-pass** process, where the 5th Color layer is printed in-line with the CMYK.

- 1. Open the layout you are looking to enhance with Neon Pink toner. In this example we are using InDesign. Create a **New Swatch** by clicking the top right corner of the swatch palette and select New Color Swatch.
 - a. Name the swatch NeonP.
 - b. Select **Spot Color** for Color Type.
 - c. Select CMYK for Color Mode.
 - d. It is recommended to choose 80% Magenta, to represent Pink and maintain a consistent look/feel of the overall design.





2. The NeonP spot color will represent the Neon Pink Toner.



3. The amount of toner density can be adjusted in the color panel on the Density Scale.

- a. From the Menu bar select Window then Color to display the Color Panel. If the Density Scale is not displayed, select **Show Options**.
- b. Drag the Density Scale or enter the percentage in the box to adjust the density.



Single-pass blend of Neon Pink and CMYK





- 5. Overprint Fill can be used in place of Multiply for vector or type elements only. To do that:
 - a. Select Window.
 - b. Scroll down to Output.
 - c. Select Attributes.



d. With the **Attributes** panel open and the top-most object selected, check Overprint Fill. This will blend the object on top with whatever objects are underneath it. The results will not be immediately visible, as Overprint Fill is an output effect.

4. Isolate and or duplicate artwork elements.

6. To confirm the object has been formatted correctly when applying Overprint Fill,

- a. Create a base layer, which in this example will be 100% Yellow & NeonP.
- b. Duplicate artwork of your choosing and place directly on top of itself.
- c. Assign the top-most elements with percentages of NeonP, in this case, 75% and 100%
- d. Set the blending mode of the Neon Pink layer to **Multiply** to allow the NeonP to print/ mix with the Yellow elements beneath it.



use **Overprint Preview** under the **View** menu to simulate the effect, otherwise the artwork may appear unchanged. The artwork will appear red-orange if formatted correctly, as InDesign is simulating the blending of Magenta, our place-holder color for Neon Pink with Yellow.

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7. With your elements formatted and blending mode set, you are ready to create a PDF.

Export your file as a PDF, **File > Export**, using the PDF Preset **PDF/X–4:2008**. This will allow Fiery[®] Command WorkStation to recognize where to apply the 5th Color Neon Pink Toner.



- **8.** With your PDF exported, it's a good idea to open up the file using Adobe Acrobat to confirm not only the presence of the Neon Pink toner, but also that it is blending properly.
 - a. Open the PDF using Acrobat.
 - b. Navigate to the Tools menu and select Print Production.
 - c. Select **Overprint Preview**.
 - d. Confirm **Simulate Overprinting** is checked.





9. Locate the Spot Colors in the Separations window.

a. Confirm the presence of **NeonP Spot Color** by mousing over the artwork.b. The percentage will be displayed in the **Separations** window.



10. With the presence of the 5th Color confirmed and the blending mode properly formatted, you're ready to print your file.

Check out the File Preparation Series on **RicohBusinessBooster.com** for "Printing the 5th Color from Fiery[®] Command WorkStation" for steps on Printing PDFs.

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