

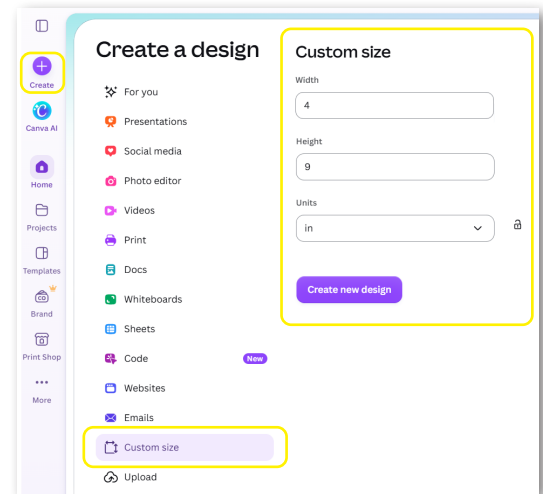
Best Practices for Designing in Canva

Create a New Design

You have the option to use a template, but it's best to use the Custom Size feature to ensure your design is to the correct size.

FILE > CREATE NEW DESIGN

Enter the final trimmed size of your document. Change to inches, not pixels!



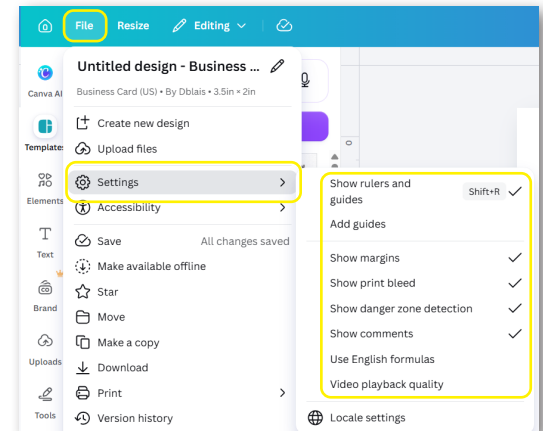
Settings

Found under the 'File' dropdown menu.

Be sure to check the following:

- Show rulers and guides
- Show margins
- Show print bleed (IMPORTANT!)
- Show danger zone detection

Do not place any text in the danger zone or you risk it being cut off when printed.



Bleeds

Bleed refers to the area that extends past the edge of your final, printed document. This is very important, as it ensures there are no unwanted white edges showing when the final piece is trimmed to size by Accuprint.

You may need to enlarge your background image, or other artwork to extend past the edges of your document.

margin →
trim →
bleed →

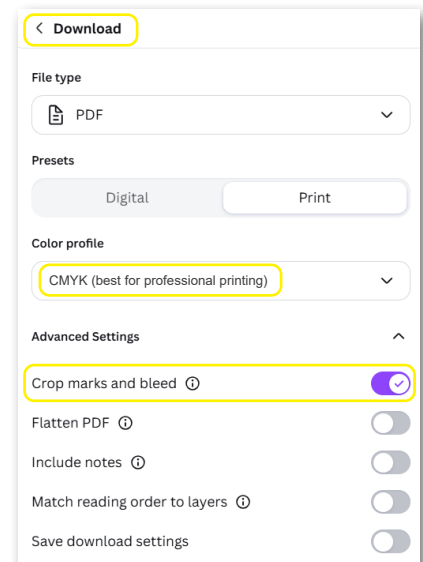


Download

Found under the 'File' dropdown menu.

In the Download dialog box, select the following:

- File type > PDF
- Crop marks and bleed
- Do not select 'Flatten PDF'
- Color profile > CMYK (best for professional printing)



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