

Marketing Results Case Study

NELSON CONSTRUCTION





Campaign With DirectMAIL+

Mailing List

Provided - Homeowners with annual income of 100k+ and home value \$200k+ with radius around their office

Mailing Schedule

6,000 / 3X

Results

Plus	
New Revenue	\$1,000,000+
Calls Received	46

Online Ad Impressions (Views)645,424

Clicks Back to Website......222